

Consultation Station Xd Link - Trenia Napier

Brand Manual (logo/app icon, text, colors)

The image displays 20 mobile app design elements organized into 10 categories, each with multiple variations:

- Normal/Passive:** Includes 'LOGIN' and 'REGISTER' buttons in white with pink text, and a date display 'Monday, February 22'.
- Active/Tap:** Includes 'LOGIN' and 'REGISTER' buttons in pink with white text, and a date display 'Thursday, February 23'.
- Navigation/Action/Info Icons:** A collection of 12 icons including a to-do list, messages, reminders, calendar, clock, and envelopes, some with numbered callouts (1-4).
- Background:** A vertical image of a modern building interior.
- Logo & Return Home Button:** A pink circular button with a white icon of a notepad and pencil.
- Footer:** A horizontal line with a blue circular icon containing a white notepad and pencil.
- More Info:** A horizontal line with four colored dots (pink, blue, yellow, green).
- Student Cards:** Two cards showing a student's profile picture, name, and contact information. The first card shows 'First Last' and 'Pronouns'. The second card shows 'First Last', 'Consultations: # of 8', 'Misses: 0', 'Upcoming: MM/DD @ #am/pm', and a row of four colored dots.
- Fonts:** The text 'MODERN LOVE' in a bold, sans-serif font, followed by '(App title/logo; Login + Account creation)' and 'Poppins (in app text)'.
- Colors:** A row of five colored dots (blue, pink, yellow, blue, green) and a white dot.

Brand Manual (persona)

Riley Goodwill

COURSE-EMBEDDED CONSULTANT

Riley [they/them] is a junior Secondary Education-English major at Eastern Kentucky University (EKU) and resides in McGregor Hall on EKU's Richmond, KY campus.

Riley is a Course-Embedded Consultant (CEC) for First-Year Writing co-requisite courses at EKU. Each semester, they are embedded in ENG 101R: Reading, Writing, & Rhetoric, Supported (Fall) or ENG 102R: Research, Writing, & Rhetoric, Supported (Spring).

Riley is an experienced senior-level CEC and excels in this role. They mentor junior CECs and often lead professional development seminars for the CEC team.

Outside of the CEC program, Riley serves as a mentor in the English Peer Mentorship Program and performs with EKos, a small mixed vocal ensemble that specializes in commercial music styles and performs for campus recruitment, community events, and EKU choral concerts.



GOALS

- Quickly form strong peer-professional relationship with their R-Students
- Learn names, pronouns, majors, like/dislikes, goals of their R-Students
- Help R-Students succeed by ensuring each student completes the required (eight) consultations w/ the CEC

NEEDS

- Ability to maintain and share real-time availability with R-Students & R-Instructors
- Clear and consistent communication, especially with R-Students
- Communicate quickly with CEC Supervisor & Co-Coordination and R-Instructors

PAIN POINTS

- No-shows (i.e., R-Students missing consultation appointments without prior warning)
- Poor or no communication with R-Students
- Misunderstandings with R-Students and/or R-Instructors.

SKILLS & STRENGTHS

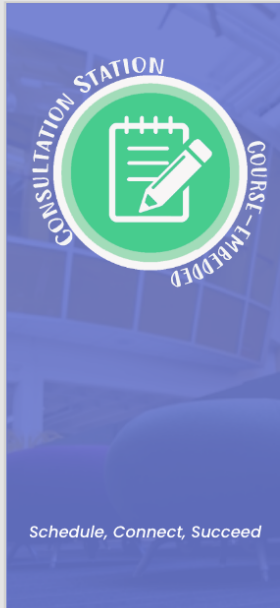
- Empathetic
- Student-centered
- High-Achiever
- Active and engaged in campus community

Splash Screen (logo turns from pink-to-green-to- yellow-to-blue-to-pink)

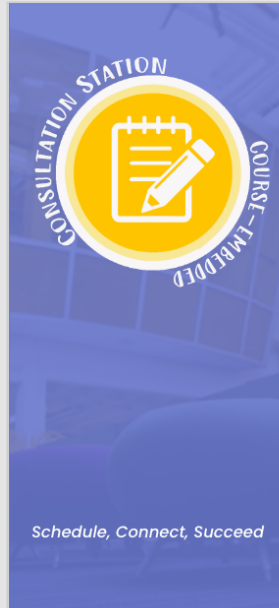
Splash – 1



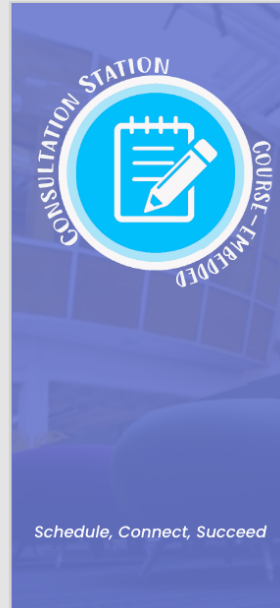
Splash – 2



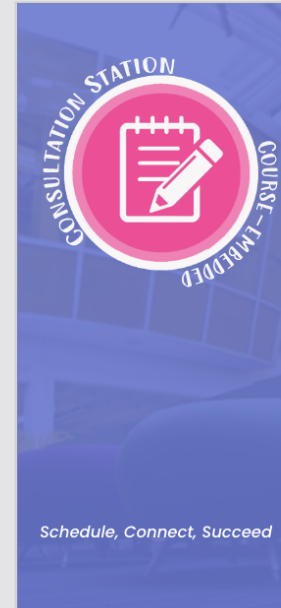
Splash – 4



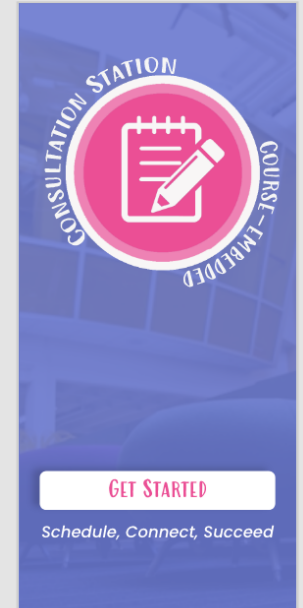
Splash – 3



Splash – 5

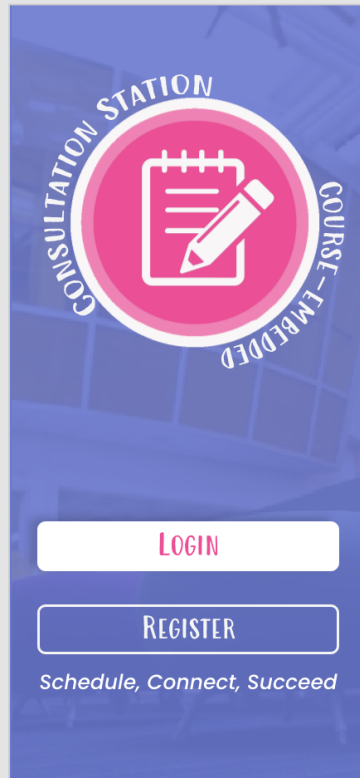


Splash-Final

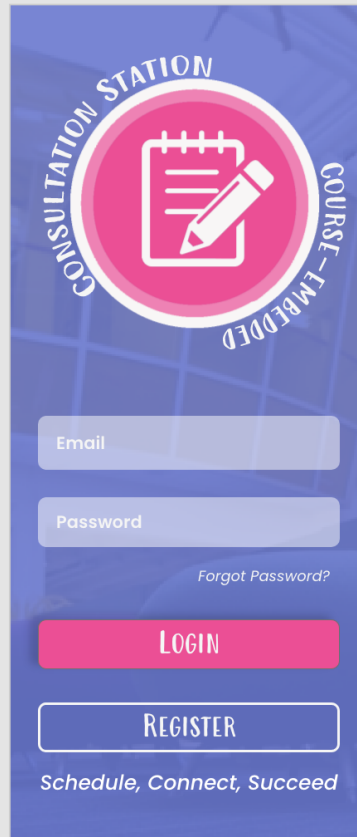


Onboarding (login)

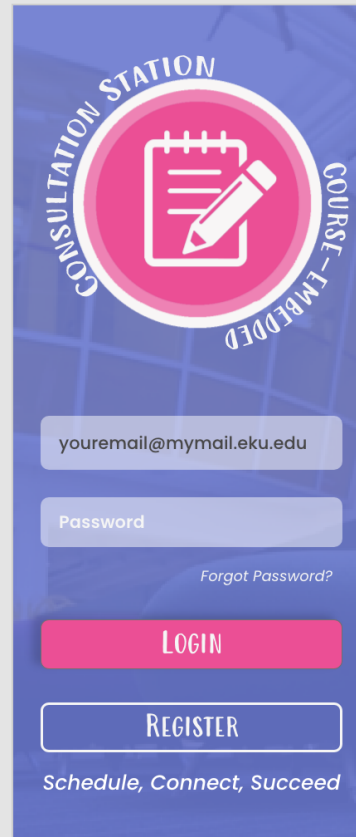
Login Screen



Login - Email/PW



Login - Email




Login - PW



Onboarding (register/create account)

Register Account



Course-Embedded Consultation Station

Email


Password

Confirm Password

REGISTER ACCOUNT

Schedule, Connect, Succeed

Register Account - Email



Course-Embedded Consultation Station

youremail@mymail.eku.edu


Password

Confirm Password

REGISTER ACCOUNT

Schedule, Connect, Succeed

Register Account - PW



Course-Embedded Consultation Station


youremail@mymail.eku.edu

Confirm Password

REGISTER ACCOUNT

Schedule, Connect, Succeed

Register Account Confirm PW



Course-Embedded Consultation Station

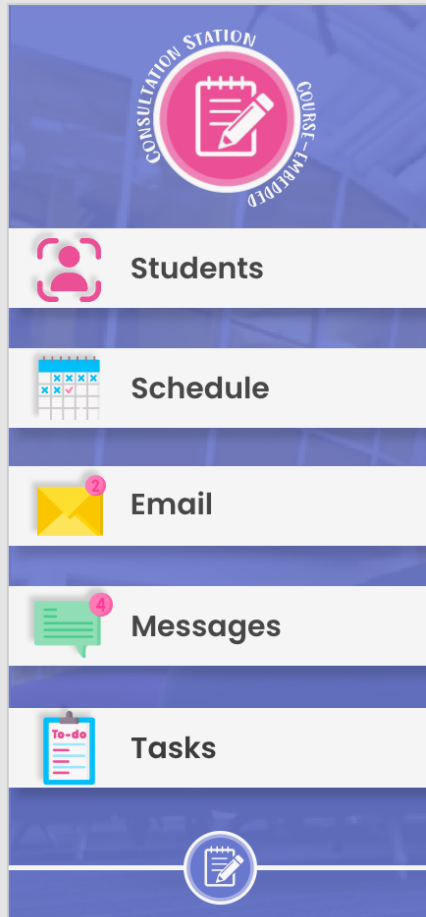
youremail@mymail.eku.edu

REGISTER ACCOUNT

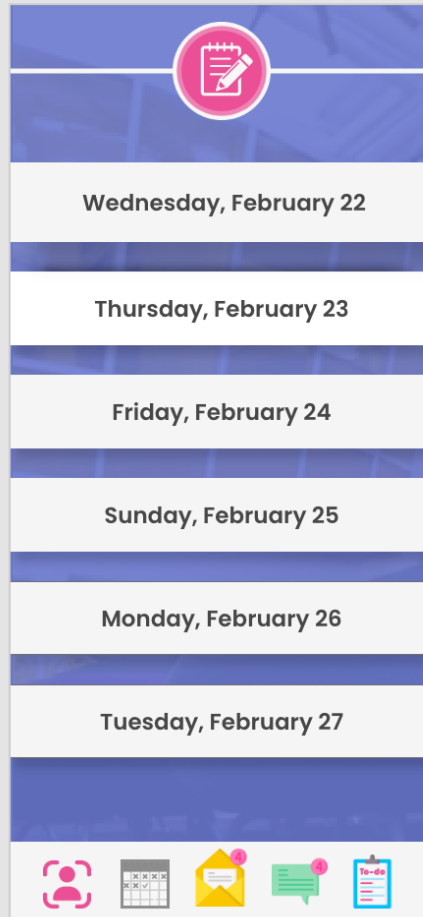
Schedule, Connect, Succeed

Home Screen | Example 1: Main Function - Consultation Schedule | Example 2 & 3: Student Card & Student Roster

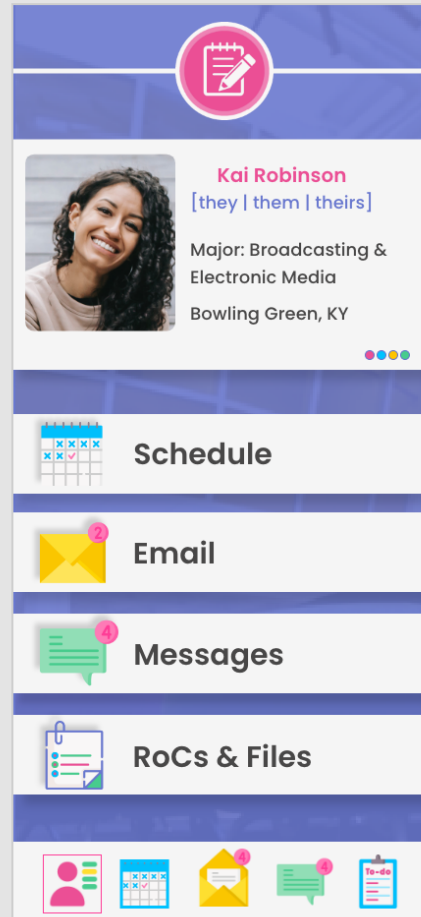
HOME SCREEN



Screen 1 : Main Function



Screen 2 : Student-Apt Info



Student Roster

